

Support Pathways

Private Investment

Investors receive first ROI on film profits + 20% – THEN 50% of net film profits divided between investors - forever.

Business Sponsorship

Product support (products for set)

Monetary contribution for visibility in the film Co-marketing (social amplification)

Clearance/brand guidance for on-camera packaging/logo



What We Offer:

- * Brand-safe portrayal of your product(s)
- * On-screen visibility
- * A natural alignment with a story that inspires, entertains, and creates laughter

Tax-Deductible Contributions

- As a product sponsor, your contribution can be deducted (depending on your business model).
- Or - Our Movie qualifies for 501 (c) (3) nonprofit tax benefits for donors.

Our fiscal sponsor (WIFT -Women in Film & TV) is a nonprofit organization that provides fiduciary oversight, financial management, and other administrative services to support our film.

The Link for a tax-deductible donation is: <https://www.nywift.org/coffee-cup-and-wine-glasses/>

Host Committee:

Serve on the Host Committee for a special July 2026 Event supporting *COFFEE CUPS & WINE GLASSES*.

This Invitation-only Film & Wine Event will introduce opportunities to a select group of potential investors, business sponsors, donors, and community supporters in Southwest Virginia.

Cast & Crew will be in attendance, and the evening is designed to help launch the film's next stage of momentum as we raise \$250,000 to begin filming this fall.

Host Committee Members:

- Lend Their Name in Support of The Event
- Invite A Small Number of Guests Who May Have Interest in Film, Sponsorship, Arts Support, or Community Partnership
- Help Build a Warm, Welcoming, Credible Room
- Host or Attend The Event, if Possible

There is no requirement to make a financial contribution, though support in any form is always appreciated. Your presence, perspective, & network would add tremendous value to the evening.

Become a Producer, Get Involved, Showcase your Business &
Help Produce a Movie that features Southwest Virginia!

Contact: Debbie Seagle (540) 239-1639 live2doit22@yahoo.com www.lifebackdoit.com

See YOUR PRODUCT IN A MOVIE!

In the movie your product isn't a background prop, it's a character-level solution. We're offering Brand Placement that's earned by story and tied to big comedic moments – scenes audiences remember & quote.

Why Product Placement Works:

- **Built-in Attention.** Viewers often skip or tune out the passive exposure of an ad, but story-based brand exposure is baked into the viewing experience.
- **Context Creates Memory.** When a brand is used meaningfully by a character, it improves recall and brand recognition.
- **Long-term Value.** Repeated impressions: Streaming, clips, screenshots, and re-watches extend visibility for years beyond a campaign window.
- **Proven Category Momentum.** Global Product Placement Spending has been tracked as a large, growing market, signaling brands are investing - because it works!
- **Brand Recognition.** A product that creates laughter or solves the problem on-screen is remembered as a part of the experience – for years to come.



We're looking for Product Placement Partnerships that includes on-screen integration across multiple key scenes, coordinated marketing opportunities, and the right to feature Your Brand in our pitch/deck & promotional assets.

Partner Benefits:

- Product Placement - Organic On-Screen Exposure (Not Ads)
- Your Employees/Family/Friends in the Movie!
- Film Credits: "Featured Partner" Placement on Film Credits
- Producer Status & First ROI
- Tax Write-Off
- VIP & Movie Premiere Invitations
- Regional Press, Social Media, & Partner Promotion
- Brand Recognition From "Seen In The Film" Moments & Locations
- Long-Term Value & Repeated Impressions from Years Of:
Streaming, Clips, Screenshots, And Re-Watches
- Local Experiences & Products with Highlighted Visibility for the NRV through Story-Based Exposure
- Positive PR (Announcements, Your Logo in Scenes, Partner Spotlights using your product)



We're Raising \$250,000 to film in the fall of 2026 – Help Make it Happen!

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Sponsorship Opportunities

Business Sponsor:

Sponsorship with a cash donation as a business/promotional expense

OR

In-Kind Sponsor:

Movie Props & Supplies You Can Contribute for Recognition:

Frequent Flyer Miles

Medium White Rug

Coffee: Beans, Grounds & Instant (8 of each kind) Large Coffee Urn (with Your Logo!)

Wine: 4 Cases (shown in 3 scenes), + 24 Bottles (in numerous scenes)

Bottled Spring Water, Assorted Beverages, Beer: 12 Cases of each

Unique Coffee Cups & Wine Glasses

Duct Tape, WD-40, Caution Tape, Plants, Mulch, Shovel, hoe, rake

Thick Contractor Bags & Tall Kitchen Bags, Hammer, Drill, Flashlight & Batteries, Smoke Detector

Also Used in Scenes: Butter, Olives, Bananas, Oatmeal, Avocados, Berries, Cucumbers, Tomatoes,

Lemons & Limes, Toilet Paper, Marshmallows, Hot Dogs, Roasting Sticks, Tea, Assorted Sweeteners,

Texas Pete, Spices, Snacks, Rubber Duckies, Breath Mints & Mouth Spray, Spray Foam for Kids, White

Erasable Markers

Hand Mixer, Cutting Board, Kitchen Knives, Crock Pot, Yellow Rubber Gloves, 3 Blankets, Beanbag

American Flag

Hiking Boots, Combat Boots, 3 pairs of Stilettos, Cowboy Hat & Boots

Custom-Printed T Shirts, Caps, Wine Glasses, Coffee Cups

Printing Services and/or Printer, Toner & Paper (White, Blue, Pink, Goldenrod, Green)

Pilot Duffle Bag, Hiking Backpack, Watch

6 Roses, Bridal & 3 Bridesmaids Bouquets, Flowers, Candles

Realtor Sponsor: Jacket & SOLD Sign - We'll Film at Your Location (in scene)

30 Gift Baskets / Decorative Boxes / or Unique Containers

Goodie Bag Items for Cast & Crew for "Welcome To VA" Baskets: (Including Local VA Items)

Provide Services For Production

Mercedes, Porche, or Other High-End Vehicle for a Stationary Scene

Limousine & Driver – in movie scenes & to transport Stars to & from Airport

Accounting & Legal Services

Catering for Cast & Crew

3 Campers (for Lead Actors)

On-Site Storage, 2 Large Tents, 4 Tables & 25 Chairs

Jeep Use for 3 Weeks of Filming

7 Rental Cars for Actors - 3 Weeks

Auto Car Wash Location

Raw Squirrel Meat (for cooking scenes)

Viagra (Or Any Blue Pill)

Manufacturing for Mini HERMAN Dolls →

Field of Cows, a Horse, Stuffed Bear & 2 Stuffed Squirrels



Yes – it's that kind of Comedy!



Be part of a Feature Comedy Film set in Southwest Virginia

Seeking: Founding Investors
Product-Placement Sponsors

Movie Logline:

Spiraling from divorce, a former spy returns to her Appalachian cabin for a midlife reinvention colliding with rowdy girlfriends and a dangerously appealing pilot - forcing her to face her most challenging mission yet – rebuilding her heart.

The Script has been Compared to:

BRIDESMAIDS, STEEL MAGNOLIAS, & UNDER THE TUSCAN SUN

- Bridesmaids grossed approximately 8.9x its production budget
- Steel Magnolias grossed approximately 6.3x its production budget
- Under the Tuscan Sun grossed approximately 3.2x its production budget

These films demonstrate the power of audience connection, long-term relevance, and location-driven lifestyle appeal.

Professional Critiques for our Script:

“It’s a charming, well-crafted romantic comedy with a genuine emotional core that sets it apart from the genre crowd.”

“... one of the more fully realized female leads I’ve read in a while. The humor lands, the grief lands, and the love story earns its ending.”

“Coffee Cups & Wine Glasses is a vibrant dramedy with a lively protagonist and an ensemble of engaging characters that can appeal to wide audiences.”

We Are Inviting Support Through:

- Private Investment
- Business Sponsorship / Product Placement
- Tax-Deductible Contributions through our Fiscal Sponsor
- In-kind contributions for production (meals, vehicles, costumes, professional services)

Let’s Talk! We’re building a select group of founding supporters & welcome conversations with:

Investors

Business Sponsors

Community Partners

Arts Supporters

Retail & Professional Services

Anyone who wants to be involved

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